



**FOR IMMEDIATE RELEASE**

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Contact: Jack Sterne | [jsterne@skdknick.com](mailto:jsterne@skdknick.com) | 203-560-1767

**SERVING NYC'S HOMELESS FAMILIES: WIN ANNOUNCES CHRIS COFFEY AS NEW BOARD OF DIRECTORS CHAIR**

*Chris Coffey previously served as the Vice Chair of Win's Board of Directors and Succeeds Co-Chairs Clover Bergmann and Chris Stern Hyman*

*New Board Chair brings extensive experience in government, non-profit board governance, community affairs, and communications to Win as New York City's homelessness crisis balloons*

*Win is New York City's largest provider of shelter and supportive services for homeless families with children*

**New York, NY** – Win, the largest provider of shelter and supportive services for homeless families with children in New York City, today announced today that [Chris Coffey](#), a former Bloomberg Administration Official and current [CEO of Tusk Strategies](#), has been named Chair of its Board of Directors. He brings extensive experience in government, non-profit board governance, community affairs, and communications to Win as the city's housing and homelessness crises continue to balloon.

"Every day, New York City's homelessness crisis continues to spiral farther out of control, especially as non-profits like Win work to support the thousands of families seeking asylum that are being bussed to our city by Republican governors. But the reality is we can solve family homelessness if our leaders had the desire and political will — and no one understands how to build toward that solution better than Chris Coffey," said **Win President and CEO Christine Quinn**. "On behalf of the thousands of families that Win serves each year, I want to thank Chris for taking on this new role and applaud our outgoing co-Chairs Clover Bergmann and Chris Stern Hyman for their years of service, especially during the worst of the COVID-19 pandemic."

"New York is at an inflection point, with the growing migrant crisis increasing pressure on our already overburdened shelter system," said **Win Board Chair Chris Coffey**. "It's hard to imagine an issue more important to this City that has given me and my family so much. That's why I'm excited to work with Chris Quinn, her team, and the rest of the Board to meet the major challenges ahead and work toward our goal of ending family homelessness once and for all."

Coffey has been a member of Win's Board since 2018 and previously served as Board Vice Chair. He is currently CEO and a partner at Tusk Strategies, a political consulting and public affairs firm. Before

taking over as ceo, Coffey previously led the New York and New Jersey practice for nine years. Before joining Tusk, Coffey worked for Mike Bloomberg at City Hall, on his 3 mayoral campaigns, and at Bloomberg L.P. During his time in City Hall, Coffey helped set up the first-ever NYC Digital Office at the Mayor's Office of Media and Entertainment, co-authored the Roadmap for the Digital City, and served as First Deputy Commissioner of the Mayor's Community Assistance Unit. Coffey also chairs the Brooklyn Bridge Park Conservancy board and serves on the Trevor Project board. He's a lifelong New Yorker who lives in Brooklyn with his husband and their two children.

He succeeds Board Co-Chairs Clover Bergmann, an adjunct professor at the NYU graduate business school, SPCPS, and a Managing Director at Golden Seeds and Chris Stern Hyman, the founder of Medical Mediation Group.

"Congratulations to my friend Chris Coffey, on being elected Chair of the Board for Win, one of New York's most important nonprofits working to serve our most vulnerable citizens," said **Congressman Ritchie Torres (D-NY)**. "Chris's sound judgement and vision will carry Win into the future to help many more people and families in need. I look forward to working with him."

Win currently operates approximately 1,700 units of transitional housing, providing shelter for thousands of New Yorkers every night. As part of the City's response to the ongoing migrant crisis, Win has housed over 270 families seeking asylum with more than 700 children. Win also operates hundreds of affordable apartments with wraparound services for formerly homeless families, known as supportive housing units.

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### **About Win**

Since 1983, Win has been working to transform the lives of New York City's homeless women and children by providing safe housing and social services to help them foster hope and regain independence. Over time, through its efforts, it has become the largest provider for homeless families in New York City. It also offers children's services, including after school and summer camp programs, to support working parents as well.